

# ~ TR&HC HORSE TRIALS ~



## TR&HC Horse Trials

~ SINCE 1976 ~

## Why be a Sponsor of the TR&HC Horse Trials?

### Annual TR&HC Horse Trial

held at FENCE, Tryon, NC in mid September

- Hundreds in attendance
- Strong equestrian tradition
- Great return on your investment
- Visible on-site signage
- Customization capabilities for your company

The USEA recognized horse trial has served as host to The Chronicle of the Horse's Adult Team Challenge twice, most recently in 2011.

<b>Preliminary Level Sponsorship</b>	<b>1000</b>
<b>Training Level Sponsor</b>	<b>500</b>
<b>Novice Level Sponsor</b>	<b>350</b>
<b>Starter Level Sponsor</b>	<b>250</b>

**XC Jump** - Choose from 23 jumps to sponsor. Your personal message will mark the jump you choose. \$300 ea.

**Jump Decoration** - Choose a jump to decorate! You decorate the jump, or we will do it for you. Recognition given at each jump. \$75

**Banners** - Provided by sponsor, displayed on competition site. \$100 ea.

**Program Ads** - Full Page: \$250 | Half Page: \$125 | Quarter Page: \$75  
Business Card: \$35



Vintage photo of competitors of field TR&HC hunter trial



## Sponsorship levels of the TR&HC Horse Trials

<i>Preliminary Level</i>	\$1,000.
<i>Training Level</i>	\$ 500.
<i>Novice Level</i>	\$ 350.
<i>Starter Level</i>	\$ 250.

### **Preliminary Level \$1,000.**

Sponsorship includes:

- Name in print/web/social media outreach
- Name & logo on sponsorship banner
- Prominent display of your banner (owner provided)
- Full page, color ad in program
- Name on XC jump, decorated
- Ability to include marketing piece in entry bags (owner provided)
- Ability to present awards on Sunday at awards ceremony

### **Training Level \$500.**

Sponsorship includes:

- Name in print/web/social media outreach
- Name & logo on sponsorship banner
- Half page, color ad in program
- Name on XC jump, decorated
- Ability to present awards on Sunday at awards ceremony

### **Novice Level \$350.**

Sponsorship includes:

- Name in print/web/social media outreach
- Business card size, color ad in program
- Name on XC jump
- Ability to present awards on Sunday at awards ceremony

### **Starter Level \$250.**

Sponsorship includes:

- Name in print/web/social media outreach
- Half page, color ad in program
- Prominent display of your banner (owner provided)
- Ability to present awards on Sunday at awards ceremony

**Tryon Riding & Hunt Club**  
Sponsorship Form

Name: \_\_\_\_\_

Name for Program Listing: \_\_\_\_\_

Billing/Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone Number: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card # : \_\_\_\_\_ Exp.: \_\_\_\_\_ Security #: \_\_\_\_\_

**SPONSORSHIP OPTIONS**

**Preliminary Level Sponsorship**      qty. \_\_\_\_\_ @ \$1,000. Each = \_\_\_\_\_

**Training Level Sponsorship**      qty. \_\_\_\_\_ @ \$ 500. Each = \_\_\_\_\_

**Novice Level Sponsorship**      qty. \_\_\_\_\_ @ \$ 350. Each = \_\_\_\_\_

**Starter Level Sponsorship**      qty. \_\_\_\_\_ @ \$ 250. Each = \_\_\_\_\_

**A LA CARTE options:**

**XC Jump**      qty. \_\_\_\_\_ @ \$ 300. Each = \_\_\_\_\_

**Jump Decoration**      qty. \_\_\_\_\_ @ \$ 75. Each = \_\_\_\_\_

**Banner (provided by Sponsor)**      qty. \_\_\_\_\_ @ \$ 100. Each = \_\_\_\_\_

**Vendor Booth Space**      qty. \_\_\_\_\_ @ \$ 100. Each = \_\_\_\_\_

**FULL COLOR PROGRAM ADS**

**Full Page**      qty. \_\_\_\_\_ @ \$ 250. Each = \_\_\_\_\_

**Half Page**      qty. \_\_\_\_\_ @ \$ 125. Each = \_\_\_\_\_

**Quarter Page**      qty. \_\_\_\_\_ @ \$ 75. Each = \_\_\_\_\_

**Business Card**      qty. \_\_\_\_\_ @ \$ 35. Each = \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_